



QUALITY BEGINS WITH THE PACKAGING –
THE GROZ-BECKERT PACKAGING
FOR SEWING MACHINE NEEDLES



The high product quality of Groz-Beckert is now also evident in the needle packaging.



THE PACKAGING WITH FUTURE

PRACTICAL MODULE SYSTEM OF GROZ-BECKERT



Why this packaging?

One of the qualities of our company is the constant endeavor to replace good things with better ones. Our partners recognize this when new needles lead to better seams or higher productivity or when even the processing of some difficult materials is possible.

The sewing industries are constantly changing as well as the demands for a user-friendly needle packaging. Our new packing concept meets these requirements – a packaging that protects the needle for long transport distances until the insertion into the machine. A packaging that avoids confusion and allows to trace the needle back to the original wire.

Practical

Each 10-pack-unit has a coupling sleeve. This makes it possible to dispatch a small quantity of connected units.

The information on the packaging

Needle system with equivalent system designations (max. 3 descriptions).

Point style.

Most needle systems can be supplied in different point styles, suitable for sewing any material from finest cloth to heaviest leather.

Production number.

Allows an internal backtracking of all production steps of the needle. In addition, this number is required for the manual entry into the label scanner.



Needle size in Nm and other current size descriptions.

Data Matrix code



Original packaging

Ten 10-pack-units are one module. Each module is wrapped in clear transparent plastic and sealed.

This prevents:

- Unnoticed removal of needles
- Damaging environmental influences
- Counterfeiting.

Simple

After tearing off the opening strip (GB 100) the foil can easily be removed.

Stable

Five of the 100-modules each are packed in a cardboard box. The boxes are space-saving, stackable, and offer the advantage of a convenient and clearly laid out stock.

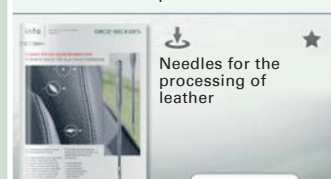
Data Matrix code



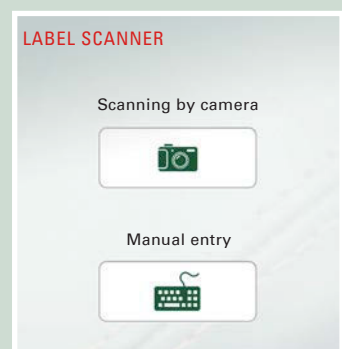
After scanning the code or manually entering the production number, the relevant label is displayed.



Please compare your label with the picture



The new Data Matrix code allows to check the originality by means of a label scanner*



* The label scanner is integrated into the myGrozBeckert App, available from the App Store.



BENEFITS WITH A SYSTEM

Proven in practice

Complete protection

Each needle lies in a single channel when the packaging is closed.

Easy access

Only two needles can be taken out by opening one flap.

Clarity

The packaging unit is transparent green. It is possible to see immediately how many needles are left in the packaging.



Completely protected in the 10-pack-unit

These are the advantages of the new concept:

- **Transport and stock handling** → Stable cardboard box for 500 needles.
- **Protection from environmental influences** → Airtight sealed 100-modules.
- **Authenticity protection** → Removal and replacing of needles is only possible after opening the sealed package.
- **Originality check** → The Data Matrix code allows to check the originality of the product.
- **Dispatch by letter** → 10-pack-units can be separated and put together again.
- **Handling and identification**
 - The new 10-pack-unit offers protection to the needle until secured in the machine.
 - Easy removal of two needles after opening one flap.
 - Worldwide faultless identification by the printing of the needle system, the size and the point-style. Remaining needles are recognizable at first glance.
- **Easy waste disposal/easy recycling** → Only cardboard and synthetic material free from harmful substances are used. Robust 10-pack-units make the 100-box unnecessary.

GROZ-BECKERT KG
 PO Box 10 02 49
 72423 Albstadt, Germany
 Phone +49 7431 10-0
 Fax +49 7431 10-3200
 contact-sewing@groz-beckert.com
 www.groz-beckert.com



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